

HEALTH AND WELLNESS

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Medical spas: An alternative to the doctor's office

Clinical skin care procedures with less hassle

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Medical spas are the biggest thing happening in the \$6 billion booming spa industry, and north Falcon is lucky to have one of the best – Ageless Remedies in Roswell.

A national franchise medical spa – originating in Buckhead, but now across the U.S. – Ageless Remedies offers both women and men a beautiful environment to receive clinical skin care services, some available up to now only through a dermatologist.

"Technology has improved so much. You used to have to wait a long time to get an appointment with a dermatologist or a plastic facial surgeon, but that's now history for most of us," said Linda DiPrimo, who owns the spa with Laura Surrett.

What differentiates a medical spa from just a regular spa is its staff's ability to safely and effectively offer a greater scope of services. To make that happen you have to have the direct involvement of people in the medical profession.

At Ageless Remedies the service providers are medically trained physician assistants and nurse practition-



DR. BEATTY

is a higher level of training required, and they're able to offer services only available prior to this in a physician's office," said Beatty. Through it's not it's only focus, Ageless Remedies does offer many advanced anti-aging procedures.

"We baby boomers are all getting older but we still want to look younger to do that. So, these are non-invasive high-tech procedures that we can do to compete with young women just coming out of college," said DiPrimo.

Many Ageless

Remedies procedures can be performed during a lunch break, including chemical peels and microdermabrasions. One of the most popular services is laser hair removal, which as the reporter will testify, actually does work. After years of tweezing and waxing, why would anyone do

seem supervised by Alpharetta-based facial plastic surgeon Dr. Mark Beatty.

"We've chosen to do all of our services with mid-level practi-

Physician assistants under the guidance of facial plastic surgeon Dr. Mark Beatty give clinical skin care services at Ageless Remedies, a medical spa in Roswell.

it any other way anymore?!

All services are done in relaxing treatment rooms with soft lighting and music, just like in any spa. The difference is that you know the person giving the treatment is medically trained, not just cosmetology trained. One of the most unique selling points about Ageless Remedies is its on-site apothecary.

There you can buy – after consultations with the physician's assistants – top-of-the-line clinical products like Obagi, Skin Medica and Keramine, you'd normally have to have a prescription for.

"We have the largest apothecary in the medical spa industry. Clients like its look and feel and the attention they're getting from the staff," said DiPrimo.

SURRETT AND DIPRIMO

A complete listing of Ageless Remedies services can be viewed on their website (agelessremedies.com), but a few highlights are:
Anti-aging: Non-Ablative Laser Tech; Silver Ions mask; Photo Facial (PFL); Laser; BBLU U



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Phototherapy; Illuminator; Glycolic peels; Levulin Keratinic; Injectables; BOTOX® Cosmetic; Resulys®; collagen; Laser; hair removal; vein treatments; facials. In addition to its top-of-the line service, Beatty says convenience and comfort are the real benefits of Ageless Remedies.

"Medical spas are getting clients that normally wouldn't go to a physician's office.
In a situation where services can be delivered properly and effectively, which at Ageless Remedies they

are, it's a benefit to everybody," said Beatty.



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